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Republic of the Philippines
Department of Education
Region V - Bicol
SCHOOLS DIVISION OFFICE OF LIGAO CITY
BINATAGAN LIGAO CITY

Office of the Schools Division Superintendent

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October 28, 2026

102826601

DIVISION MEMORANDUM
NO. 0518, S. 2026

PROMOTION AND IMPLEMENTATION OF THE "FILIPINO VALUES IN ACTION" ADVOCACY

TO: Asst. Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. In line with the observance of **Filipino Values Month in November 2026**, the Schools Division Office (SDO) of Ligao City underscores the importance of promoting, strengthening, and putting Filipino values into practice in schools.

2. In this regard, SDO Ligao City introduces the advocacy entitled **"Promotion and Implementation of the Filipino Values in Action: Strengthening the Importance and Meaning of Filipino Values through Maka-Diyos, Maka-Tao, Makakalikasan, and Makabansa."** As part of this initiative, the Division shall disseminate a list of Filipino values adapted from *Transforming the Nation through Values* of the Council for the Restoration of Filipino Values (CRFV). These values shall be read and reflected upon every Monday during the flag ceremony.

3. This advocacy aims to:

   a. Promote, strengthen, and disseminate Filipino values in schools in alignment with the Department of Education (DepEd) Core Values of Maka-Diyos, Maka-Tao, Makakalikasan, and Makabansa;
   b. Instill and nurture these values among learners so that they may internalize and demonstrate them in their daily lives; and
   c. Guide the implementation of school activities that foster good manners, proper conduct, positive character, and moral development among learners.

4. Teachers may post the identified Filipino values in their respective Good Manners and Right Conduct (GMRC) Corners as reminders of the values to be emphasized each week and month. Teachers are encouraged to explain each value's meaning and significance and discuss practical ways learners can demonstrate and apply it in their daily lives.

5. Teachers are not limited to the themes and statements provided in the list. They are encouraged to develop additional relevant ideas, reflections, and learning activities that will further deepen learners' understanding and strengthen the practice of these values. These values shall also serve as a guide for learners in participating in school activities designed to develop their character, promote good

manners and proper conduct, and cultivate a strong sense of responsibility toward others and the community.

6. For the initial implementation, the Filipino values for **November and December 2026** shall be disseminated first. The succeeding set of Filipino values covering **January to October 2027** shall be issued in 2027 to ensure the continuous and systematic promotion of Filipino values throughout the school year. (Please see Enclosure.)

7. All concerned school heads and teachers are hereby enjoined to support and implement this advocacy to strengthen values formation and foster a school environment where Filipino values are consistently taught, practiced, and exemplified.

8. Immediate dissemination of this memorandum is desired.

NYMPHA D. GUEMO
Schools Division Superintendent

Encl.:
As stated,

References:
Proclamation No. 479, s. 1994
Republic Act No. 11476
RCFV-CPU Second Edition
To be included in the Perpetual Index under the following subjects:
Programs Advocacy Activities

LIST OF FILIPINO VALUES FOR NOVEMBER AND DECEMBER 2026

Month	Focus Value	Core Values	Tema at Gabay sa Pagsasagawa at Pagsasabuhay ng Lingguhang Pagpapahalaga
November	**1st Week** **Reverence and Fear of God** ("Pagpipitagan at Banal na Pagkatakot sa Diyos")	MakaDiyos	Sa Diyos ay mag-alay ng pusong may pagpipitagan, Sa Kanyang kabanalan, mamuhay nang may paggalang.
		Makatao	Sa kapwa'y magpakita ng pusong mapagmahal, Sa bawat nangangailangan, maging matapat at marangal.
		Makakalikasan	Kalikasan ay alagaan nang buong katapatan, Upang luntiang mundo'y manatili sa kinabukasan.
		Makabansa	Sa ating bayan, maglingkod nang may katapatan, Ipagtanggol ang bansa nang buong kabayanihan.
	2nd Week **National Pride** (Pagmamalaki sa Bansa)	MakaDiyos	"Sa Diyos ay manalig, sa bayan ay magmalaki; Sa puso'y pag-ibig, sa gawa'y katapatan lagi."
		Makatao	"Kapwa Pilipino'y igalang at mahalin, Pagmamahal sa bayan sa puso'y palawakin."
		Makakalikasan	"Kalikasan ay alagaan at pahalagahan, Kayamanang likas, ipagmalaki at ingatan."
		Makabansa	"Bayan ay mahalin, dangal ay itaguyod, Pilipinas ay ipagmalaki sa bawat paglingkod."
	3rd week **Respect for Life** (Paggalang sa Buhay)	MakaDiyos	"Bawat buhay ay kaloob ng Diyos na Maylalang, Kaya't igalang at ingatan mula simula hanggang wakas ng buhay."
		Makatao	"Bawat buhay ay aking igagalang at mamahalin, Sa kapwa ko'y kabutihan ay lagi kong gagawin."
		Makakalikasan	"Kalikasan ay aking aalagaan at iingatan, Buhay ng bawat nilalang ay aking pahahalagahan."
		Makabansa	"Buhay ng bawat Pilipino ay aking igagalang, Sa bayan ko'y maglilingkod nang may pusong makabayan."
	4th week **Humor and Joyfulness** (Masayahing Pakikitungo at Kagalakan)	MakaDiyos	"Sa Diyos ako'y masaya at laging nagpapasalamat, Sa bawat kapwa ko'y saya at kabutihan ay ibinabahagi nang tapat."
		Makatao	"Sa kapwa ko'y ngiti at saya ang aking ibinibigay, Sa bawat pakikitungo, kabutihan ay aking taglay."
		Makakalikasan	"Sa kalikasan ako'y masayang nakikibahagi, Inaalagaan ko ito nang may puso at ngiting lagi."

		Makabansa	"Sa aking bayan, saya at ngiti ay aking ibabahagi, Sa kapwa Pilipino, pagkakaisa'y tataglayin kong lagi."
	5th Week **Peace** (Kapayapaan)	MakaDiyos	"Sa Diyos ako'y nananalig, kapayapaan ang aking hangad, Sa bawat araw ng buhay, pag-ibig Niya ang aking kalasag."
		Makatao	"Sa kapwa ko'y kapayapaan ang lagi kong itinataguyod, Sa halip na alitan, pag-unawa't pagkakaisa ang aking isusulong."
		Makakalikasan	"Sa kalikasan, kapayapaan ay aking itinataguyod, Bawat nilalang at kapaligiran, aking iingatan at poprotektahan nang lubos."
		Makabansa	"Sa aking bayan, kapayapaan ay aking itataguyod, Pagkakaisa ng mga Pilipino, buong puso kong isusulong."
December	**1st Week** **Selflessness** ("Pagiging Hindi Makasarili")	MakaDiyos	"Sa Diyos ako'y nagpapasalamat sa biyayang tinanggap, Sa kapwa ko ito'y ibinabahagi nang buong pusong tapat."
		Makatao	"Sa kapwa ko'y tutulong nang walang hinihintay na kapalit, Pagmamahal at kabutihan ay lagi kong ibabahagi't ihahatid."
		Makakalikasan	"Kalikasan ay aalagaan, hindi para sa sarili lamang, Kundi para sa susunod na salinlahi, biyaya'y mapakinabangan."
		Makabansa	"Para sa aking bayan, sarili ko'y aking iaalay, Sa kapwa Pilipino, paglilingkod ko'y buong pusong taglay."
	2nd Week **Taming the Tongue** ("Maingat na Pananalita")	MakaDiyos	"Sa bawat salitang aking bibigkasin nang buong ingat, Pangalan ng Diyos ay aking pararangalan nang tapat."
		Makatao	"Sa kapwa ko'y maingat ang bawat salitang bibitawan, Upang walang masaktan, kundi pag-ibig ang maiparamdam at maibahagi sa tanan."
		Makakalikasan	"Sa aking pananalita, kalikasa'y aking ipagtatanggol, Sa bawat salita, pangangalaga rito'y aking itataguyod."
		Makabansa	"Sa bawat salita, bayan ko'y aking pararangalan, Sa maingat na pananalita, pagkakaisa'y aking itataguyod sa bayan."
	3rd Week	MakaDiyos	"Sa Diyos ay nagpapasalamat sa bawat biyayang tinatanggap,

	Thankfulness and Gratefulness ("Pagiging Mapagpasalamat")		Sa Kanyang pagmamahal, puso ko'y laging tapat at nagagalak."
		Makatao	"Sa kapwa ko'y nagpapasalamat sa tulong na ibinibigay, Kabutihan at malasakit, bilang ganti'y aking isinasabuhay araw-araw."
		Makakalikasan	"Sa biyaya ng kalikasan, ako'y lubos na nagpapasalamat, Kaya't aalagaan ko ito nang may pagmamahal at tapat."
		Makabansa	"Sa aking bayan at bansang Pilipinas, ako'y nagpapasalamat, Sa biyaya at kalayaan, aking ipagmamalaki nang tapat."
	4th Week **Praise and Worship** ("Pagpupuri at Pagsamba sa Diyos")	MakaDiyos	"Ang Diyos ay aking pupurihin nang buong puso at galak, Sa Kanya ako'y sasamba at maglilingkod nang tapat."
		Makatao	"Sa kapwa ko'y pagmamahal ang aking ipapakita, Sa paglilingkod sa iba, Diyos ay aking pinupuri't sinasamba."
		Makakalikasan	"Sa ganda ng kalikasan, Diyos ay aking pinupuri, Sa pag-aalaga nito, pasasalamat ko'y aking ipinagbubunyi."
		Makabansa	"Sa aking bayan, Diyos ay aking pinupuri, Sa tapat na paglilingkod, pagmamahal sa bayan ay aking isinasabuhay lagi."